

EXPERIENCE

Songza.com (1/25- 3/05) | Long Island City, NY – custom social streaming music radio

Freelance Web Design Consultant

- Coded the frontend aspects of the website www.songza.com using HTML, CSS, JS and jQuery.

Transverse (3/07- 4/10) | New York, NY – A Back-end Billing software startup

Creative Director

- Oversaw all design projects for Transverse including UI, marketing materials, project planning and management
- Coded original corporate site and UI for products
- Responsible for all information architecture for client projects and company needs
- Created an On Device Portal (ODP) that helped to land multi-million dollar account
- Worked with client to translate their business requirements to match with their design needs and goals
- Collaborated with Java team to create a web-based backend billing system for cell phone companies
- Designed client Point Of Sale system interface that aids sales agents in accessing multiple systems easily
- Responsible for the interaction design of all of Transverse's products
- Worked with technical team to establish Agile work flow and scrum meeting coordination
- Used my UX knowledge to bring the technical workflow inline with end-user needs.

Fearless Concepts (10/06-1/07) | New York, NY – Web shop focused on the music industry

Creative Director

- Managed the design department: which consisted of 3 art directors and 3 production artists
- Interacted and communicated with clients such as: Island Records, Def Jam Records, Janet Jackson, Ubisoft, Fall Out Boy, Comedy Central, Blue Note Records, MenuPages.com, T.J. Martell Foundation, Jay-Z,
- Estimated hours and scope of design projects and assigned appropriate designers
- Reviewed and directed all design work and oversaw integration of client feedback
- Collaborated with the technology department for implementation and rollout of client sites
- Contributed to the streamlining of the QA process

GIST Communications (7/99-10/06) | New York, NY Interactive TV listings software startup

Art Director

- Directed the design team
- Oversaw all aspects of the Art Department: including product design, graphic creation of user interface design, client design requests and print work
- Managed design for the Interactive Television Magazine
- Oversaw the creation of several products, both domestic and international, that have gone from concept to deployed including products on Echostar, Charter Cable, and Starchoice
- Created an interface for Gist's Video on Demand (VOD) product (patent pending)
- Designed the interface for the first Mobile Remote PVR cell phone product and recommendation engine (UGuide)

APL Digital (9/98-7/99) | New York, NY – Interactive arm of Ammirati Puris Lintas Advertising

Production Artist

- Concepted and designed all graphics for such clients as Iridium, Lego, UPS, Ammirati Puris Lintas and APL Digital

Booz Allen and Hamilton (12/95-9/98) | New York, NY – A Global Strategy and Technology Consulting Firm

Special Projects Coordination

- Responsible for project management, development of interactive presentations, design, coding and meeting coordination

EDUCATION

Northeastern University (9/90-6/95) | Boston, MA

Bachelor of Science in Graphic Design, Concentrating in Interface Design

Boston Visual School (6/94-8/94) | Viterbo, Italy

Won a scholarship to study painting, sculpture and design

SKILLS

Photoshop, Illustrator, Flash, Image Ready, Fireworks, Indesign, Powerpoint, Word, iworks, Information Architecture, User Interface Design, HTML, CSS plus some Java Script. Knowledgeable about the ITV environment. I am Agile friendly. Understands the limits to J2ME, Brew and cell phone hardware and more